



FOR IMMEDIATE RELEASE

RAZER PAY BRINGS NEW FEATURES TO MALAYSIA

Youth and millennials can enjoy a cashless lifestyle in more ways with Razer's e-wallet



(Hong Kong, 20 February 2019) – Razer™ (“Razer” or the “Company”, HKEX stock code: 1337), the world’s leading lifestyle brand for gamers, today introduced promo coupons and instant messaging to the Razer Pay e-wallet app in Malaysia for an enhanced user experience.

The upgraded Razer Pay e-wallet offers an overhauled visual and functional e-wallet experience that combines all aspects of a modern cashless lifestyle within a single app. This includes features such as paying and enjoying attractive promos seamlessly at a large network of merchants, transferring money to friends quickly, and topping up value easily. Users can also transfer funds from their e-wallet to their bank account for free.

“Razer Pay’s global debut in Malaysia last year saw over 500,000 sign-ups in less than a week,” said Min-Liang Tan, Razer co-founder and CEO. “This year, we’ve taken our fans’ feedback on our e-wallet and made it even better to enhance the cashless lifestyles of Malaysia’s youth and millennials.”

A supersized e-wallet experience for youth and millennials

The new Razer Pay comes packed with unique new features that many other e-wallets do not offer. This includes purchases and promotions at thousands of online and offline retailers, transferring and receiving money from friends, and topping up and withdrawing funds easily.

Razer Pay is among the few e-wallet apps that supports both physical top-up points as well as top-ups directly from the user’s bank account, allowing everyone to access the benefits of going cashless without owning a credit or debit card.

Razer Pay’s in-app payment functionality now covers even more digital entertainment and gaming services, including Spotify, Steam, PlayStation Network, MyCard, @Cash, Razer PIN, pre-paid telco top-ups, and more.

The new Razer Pay also features promotional coupons that users can collect and store in their own “Pockets”, to be used at participating merchants.

Exclusive 7-Eleven launch promotion

To celebrate the launch of the new Razer Pay in Malaysia, Razer has partnered 7-Eleven to offer an exclusive launch promotion.

Every Razer Pay user in Malaysia can get one RM5 coupon from within the app (subject to availability) from February 25 to March 3 to use for any purchase in 7-Eleven, with no minimum purchase required.

From March 4 onwards, a limited quantity of RM5 and RM3 7-Eleven coupons will be released daily at 9.00 am and 1.00 pm respectively. Users can get one of each coupon and use them until March 15.

“We’re excited to be the launch partner to celebrate the new Razer Pay and once again offer a highly attractive promotion for all users,” said Colin Harvey, CEO, 7-Eleven Malaysia. “This partnership offers even more convenience to 7-Eleven customers to get their favorite daily essentials.”

Download Razer Pay Here:

[iOS](#)

[Android](#)

ABOUT RAZER

Razer™ is the world's leading lifestyle brand for gamers.

The triple-headed snake trademark of Razer is one of the most recognized logos in the global gaming and esports communities. With a fan base that spans every continent, the company has designed and built the world's largest gamer-focused ecosystem of hardware, software and services.

Razer's award-winning hardware includes high-performance gaming peripherals, Blade gaming laptops and the acclaimed Razer Phone.

Razer's software platform, with over 50 million users, includes Razer Synapse (an Internet of Things platform), Razer Chroma (a proprietary RGB lighting technology system), and Razer Cortex (a game optimizer and launcher).

In services, Razer Gold is one of the world's largest virtual credit services for gamers. Razer Pay is the e-wallet designed for youth and millennials.

Founded in 2005 and dual-headquartered in San Francisco and Singapore, Razer has 15 offices worldwide and is recognized as the leading brand for gamers in the USA, Europe and China. Razer is listed on the Hong Kong Stock Exchange (Stock Code: 1337).

Contacts :

RAZER

Investors

Canny Lo

Canny.lo@razer.com

+852 9836 7249

Media

Beatrice Wong

Beatrice.wong@razer.com

+852 9732 8223

Henry Fong

Henry.fong@razer.com

+852 6106 7181

Instinctif Partners

Jimmy Chan

Jimmy.chan@instinctif.com

+852 9439 8408

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