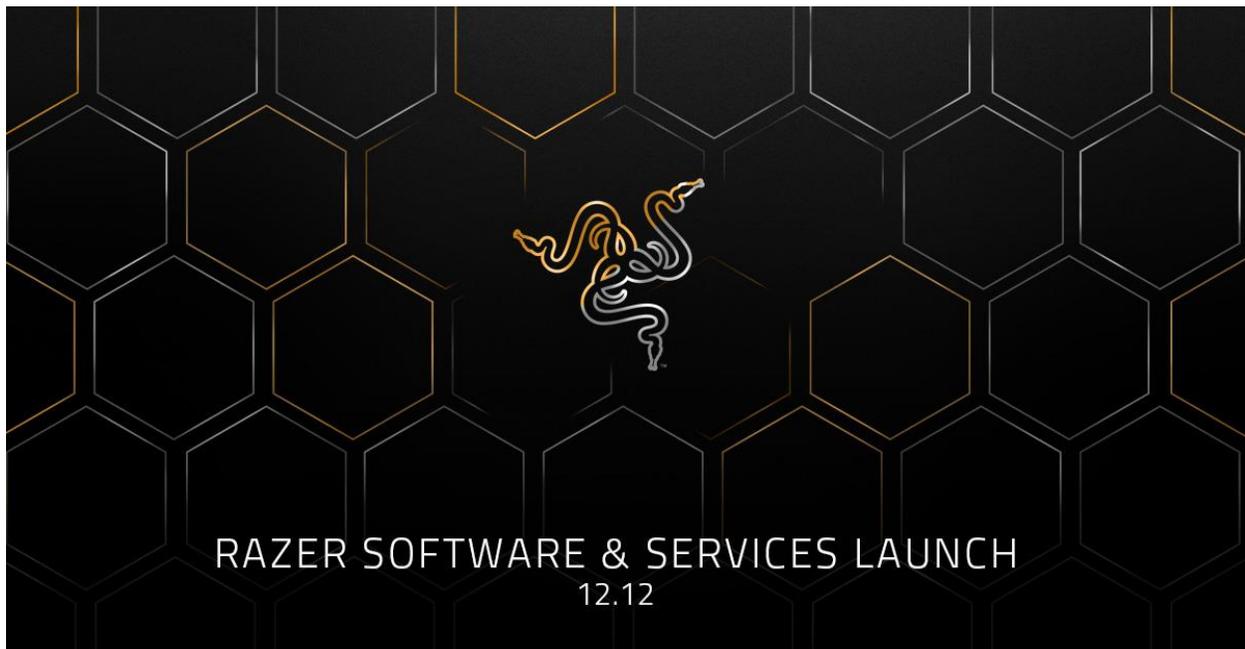


NEW RAZER GOLD AND RAZER SILVER LAUNCH WITH MORE WAYS TO BE REWARDED

THE ONLY GAMER-CENTRIC ECOSYSTEM THAT REWARDS FANS AS THEY PLAY NOW UPGRADED WITH EVEN MORE REWARDS AND FRESH NEW WAYS TO EARN



Hong Kong, 13 December 2018 – Razer™, the leading global lifestyle brand for gamers, today announced a slew of software and services updates aimed at accelerating and enhancing the rewards gamers can earn simply by doing what they love: playing games.

Central to the new updates are the redesigned **Razer Gold** and **Razer Silver** virtual credits and rewards system. Featuring a brand-new name, look and experience, the new Razer Gold and Razer Silver enhance value for gamers as they spend on games, then reward their loyalty with exclusive Razer gear and digital prizes.

To accelerate the speed at which gamers can earn Razer Silver, Razer is bringing back the highly anticipated ***Paid to Play* program on Razer Cortex** – on both PC and mobile. *Paid to Play* lets gamers earn Razer Silver just by gaming.

With Razer Cortex now available for all smartphones, gamers can now double their Silver earning speed, both at home and on-the-go.

Razer is also launching a new desktop app named **Razer SoftMiner**, which utilizes the idle GPU processing power of gamers’ battle stations to solve complex blockchain-based puzzles on the back-end. Users are then rewarded with Razer Silver depending on the amount of time SoftMiner has been running, and the processing power of their PCs.

Razer co-founder and CEO Min-Liang Tan said, “Razer’s software and services are integral parts of our gamer-centric ecosystem and complete our gaming lifestyle promise to our fans. Today’s extensive updates send a signal to the 50 million-strong base of registered users on our software platform that we are committed to enhancing their experience within the Razer suite of products, from the humble mouse and keyboard to next-generation cutting-edge apps.”

RAZER GOLD AND RAZER SILVER – NEW NAME, BETTER BENEFITS

First launched in 2017, Razer zGold and Razer zSilver have grown to become one of the world’s largest virtual currency and rewards platform, with more than 5 million registered users.

To further simplify the virtual payment and rewards experience for gamers, Razer zGold and zGold-MOLPoints will merge and henceforth be named **Razer Gold**. Similarly, the loyalty rewards program linked with Razer Gold will also be rebranded as **Razer Silver**.

Today, Razer Gold is accepted in over 2,500 games and online digital store fronts. For example, and GamersGate both accept Razer Gold as a payment option. Razer Gold can also be used for in-game transactions in popular PC and mobile titles like *PUBG MOBILE*, *Black Desert Online*, *Bigo Live* and *Mobile Legends: Bang Bang*. More than 1 million online and offline channel touchpoints are available for gamers to purchase Razer Gold.



The latest update sees Razer Gold redesigned to be simpler to understand and gives gamers more value per dollar spent.

- **Simplified reloads:** One dollar of a gamer’s local currency is now equivalent to one Razer Gold, so they can reload their account, purchase games and bonus in-game content in the currency most familiar to them.
- **More bang for your gold:** When gamers load up on select game credits with Razer Gold, they get exclusive in-game conversion rates that stretch their dollar. For instance, spending \$0.99 in *PUBG MOBILE* through Google Play nets gamers only 60 Unknown Cash. On the other hand, \$0.99 of Razer Gold lets users bag 74 Unknown Cash – a 23 percent more value.
- **Exclusive loot:** On top of better value, gamers will also regularly receive exclusive in-game loot items just by using Razer Gold. Past and on-going campaigns include a Razer-themed parachute for Razer Gold spenders in *PUBG MOBILE*, and a brand-new Razer Hex decal in *War Thunder*.



Gamers will be rewarded with Razer Silver with every Razer Gold spent. The more Gold gamers spend, the more Silver they earn. Razer Silver is a rewards currency that can be redeemed for products that gamers love, from discounts off the latest Razer products to digital rewards like games, gift vouchers, and more. Razer continuously works to expand its rewards catalog for Razer Silver, and gamers are encouraged to keep a lookout for even more goodies in the near future.

To upgrade to the new Razer Gold and Silver wallet, gamers simply have to log in to their existing zVault account and follow the guided upgrade steps or sign up if they don't already have an account.

Upon doing so, 500 Razer Silver will be credited instantly into their account to kickstart their rewards journey. Users who complete their Razer ID profile will earn another 500 Razer Silver. Gamers can continue to rack up their Razer Silver stash by spending Razer Gold and participating in lucky draws that give away up to 50,000 Razer Silver.

Find out more at gold.razer.com and silver.razer.com.

THE RETURN OF PAID TO PLAY – PLAY GAMES, EARN RAZER SILVER

The highly anticipated *Paid to Play* program today made its return to Razer Cortex – not just on PC, but also on the new Razer Cortex Mobile app for Android smartphones. Razer Cortex Mobile officially supports more than 60 Android smartphones at launch.

Gamers can earn Razer Silver simply by launching their games from the Razer Cortex app, then playing them for a requisite amount of time. With support for both PC and mobile, gamers effectively double the speed at which they can earn Razer Silver, catapulting them towards the rewards they've set in their sights.

The new *Paid to Play* features improved earning and balancing mechanics to ensure that all gamers can be rewarded equally.



RAZER CORTEX: PAID TO PLAY
Now On Both PC & Mobile

GAME BOOSTER SYSTEM BOOSTER DEALS REWARDS

ACHIEVEMENTS

EARN SILVER WHILE PLAYING GAMES

Play games on Razer Cortex and get rewarded with Razer Silver. Use Razer Cortex to play games and earn Razer Silver on a daily basis. Receive 5 Razer Silver for every minute of gameplay, with a maximum of 5 Razer Silver each day.

Razer Silver Balance: **4,200**

TODAY

85 /200

Reward resets in: **5:12:46**
8:00 AM local time each day

SUPPORTED GAMES

CROSSFIRE 2X

PLAYERUNKNOWN'S BATTLEGROUNDS 2X

UPCOMING

SMITE

UPCOMING

3 DAYS 8 HOURS

POPULAR REWARDS

See more on [Razer Gold](#)

KEYBOARD BAG v2

For more details, visit: [Razer Cortex for PC](#) and [Razer Cortex for Mobile](#).

PUT YOUR IDLE PC TO WORK

Gamers have some of the most powerful PC battle stations on the planet, but often they are left idle when they head outside. Razer today launched a new app to put these snoozing machines to work, solving blockchain puzzles in the background in exchange for sweet, sweet Silver.

Powered by [GammaNow](#)'s compute engine, the new **Razer SoftMiner** app is the latest addition to Razer's software arsenal. Once installed and launched, SoftMiner runs silently in the background to solve blockchain-based puzzles using idle GPU processing power.

Users are then rewarded with Razer Silver depending on the amount of time SoftMiner has been running, and the processing power of their PCs.



Razer SoftMiner is currently in beta and supports up to 5,000 users per week. It can be downloaded and installed through Razer Central, alongside Razer Synapse and Razer Cortex. Find out more about SoftMiner here: razer.com/softminer

“No other gaming company or brand today has such an extensive system for enabling gamers get the most out of their games and gaming lifestyle,” Tan added. “Razer Gold remains one of the most rewarding ways you can buy games and make in-app purchases, and combined with the return of *Paid to Play* on Razer Cortex and the new SoftMiner app, Razer is truly the only gamer-centric ecosystem that gives accelerated rewards to gamers for simply doing what they love – playing games.”

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ABOUT RAZER

Razer™ is the world's leading lifestyle brand for gamers.

The triple-headed snake trademark of Razer is one of the most recognized logos in the global gaming and esports communities. With a fan base that spans every continent, the company has designed and built the world's largest gamer-focused ecosystem of hardware, software and services.

Razer's award-winning hardware includes high-performance gaming peripherals, Blade gaming laptops and the acclaimed Razer Phone.

Razer's software platform, with over 50 million users, includes Razer Synapse (an Internet of Things platform), Razer Chroma (a proprietary RGB lighting technology system), and Razer Cortex (a game optimizer and launcher).

In services, Razer Gold is one of the world's largest virtual credit services for gamers. Razer Pay is the e-wallet designed for youth and millennials, and Razer Game Store is the only games download store that offers rewards for gamers.

Founded in 2005 and dual-headquartered in San Francisco and Singapore, Razer has 15 offices worldwide and is recognized as the leading brand for gamers in the USA, Europe and China. Razer is listed on the Hong Kong Stock Exchange (Stock Code: 1337).

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