

FOR IMMEDIATE RELEASE



## Razer zGold Welcomes Webzen to its Platform

**(Hong Kong, 30 November 2018)** – Razer™ (“Razer” or the “Company”, HKEX stock code: 1337), the world’s leading lifestyle brand for gamers is pleased to announce that following the recent partnerships with the wildly popular PUBG MOBILE and global partnership with Nexon America, Razer zGold, one of the world’s largest virtual credit services for gamers, is adding leading Korean gaming company Webzen to its platform, bringing in a new payment channel to their game titles.

All game titles developed by Webzen, including the bestselling hit “MU Legend”, will be powered by Razer zGold across markets. Gamers can in-game purchases with Razer zGold and score exclusive Razer-branded in-game items by topping up using Razer zGold. Every Razer zGold spent on top-ups earns gamers Razer zSilver, the loyalty reward points for redeeming Razer gear, discount vouchers, exclusive products and more.

**Min-Liang Tan, Co-Founder and CEO of Razer** said: “The addition of Webzen onto the Razer zGold platform is truly remarkable as this represents another milestone of our Services business to include a leading Korean gaming company onto its platform. With Razer’s strong brand position, extensive user base and our offline network, we are confident to bring great values to our partners to tap more opportunities as a preferred monetization platform for gaming and content companies.”

“We are proud to announce our new partnership with Razer zGold, which will make in-game purchases even more convenient than before, and we are excited about the opportunity to provide gamers with access to exclusive promotional items. We are certain that we will be able to promote our already popular games even further to gamers all around the globe, thanks to a strong partner like Razer,” said **Derek Moon, Marketing Director of Webzen**.

## **ABOUT RAZER**

Razer™ is the world's leading lifestyle brand for gamers.

The triple-headed snake trademark of Razer is one of the most recognized logos in the global gaming and esports communities. With a fan base that spans every continent, the company has designed and built the world's largest gamer-focused ecosystem of hardware, software and services.

Razer's award-winning hardware includes high-performance gaming peripherals, Blade gaming laptops and the acclaimed Razer Phone.

Razer's software platform, with over 50 million users, includes Razer Synapse (an Internet of Things platform), Razer Chroma (a proprietary RGB lighting technology system), and Razer Cortex (a game optimizer and launcher).

In services, Razer zGold is one of the world's largest virtual credit services for gamers. Razer Pay is the e-wallet designed for youth and millennials, and Razer Game Store is the only games download store that offers rewards for gamers.

Founded in 2005 and dual-headquartered in San Francisco and Singapore, Razer has 15 offices worldwide and is recognized as the leading brand for gamers in the USA, Europe and China. Razer is listed on the Hong Kong Stock Exchange (Stock Code: 1337).

## **About Webzen**

Webzen Inc. is a global developer and publisher of a variety of PC and Mobile games such as MU Legend, MU Origin, MU Online, Rappelz, Flyff, the Metin series and an array of exciting game titles listed for release in the global game market. Webzen has expanded its publishing services to Europe, North and South America and other countries by operating its global game portal 'Webzen.com', hosting 60 million players from all over the world. Webzen is currently working on the upcoming releases of First Hero, Qube Town amongst other game titles.

Webzen also leads to succeed in partner's business by providing a dedicated back office, including Webzen's integrated platform, reliable systems & security, and global billing system to optimize its game service as well as various collaborative models such as Game publishing, Co-development, Investments, IP (Intellectual Property) Franchising and more.

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**Razer – For Gamers. By Gamers.™**

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