

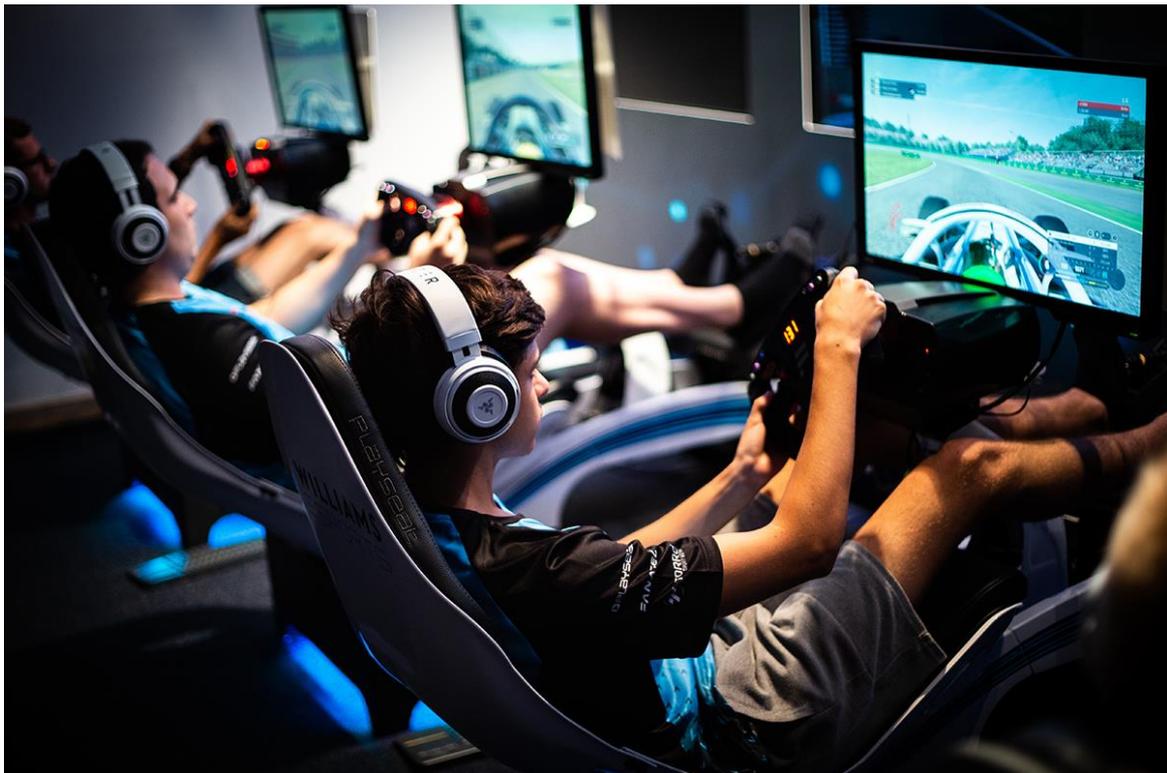
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RAZER PARTNERS WITH WILLIAMS ESPORTS

The world's leading esports gaming brand partners with the world's leading Formula 1 esports team

(Hong Kong, 29 Nov 2018) – Razer™, the leading global lifestyle brand for gamers, and Williams Esports, part of the world-famous Williams Formula 1 team, today announced a new strategic partnership. The long-term partnership will see Team Razer and Williams Esports collaborate in multiple areas of racing esports.



This is the first collaboration from Team Razer with a professional Formula 1 esports team, marking a major validation of Williams Esports' commitment to their drivers and of Razer's vision and quality of products. Razer will be supplying the Williams Esports roster of drivers with the complete range of Razer pro-grade gaming peripherals, including Razer's latest high-end Blade gaming laptops.

“Williams F1 has always been at the cutting edge of Formula 1 racing, just as Razer has always been the pioneer within esports,” says Min-Liang Tan, Razer co-founder and CEO. “This partnership brings the world’s best gaming gear to the world’s best esports drivers. Our gaming technology and Williams drivers’ talents will see the team in pole position for the foreseeable future.”

The partnership will see both Team Razer and Williams Esports working together on future initiatives and activities, including the development of innovative technology solutions such as Hypersense, to give drivers greater immersion and situational awareness both in training and competition. By working closely with Williams Esports, providing the team with the most innovative, cutting edge tools possible, Team Razer will become a key player within the global F1 esports community.

"Razer is a world-leading lifestyle brand in gaming, and a true pioneer in esports." says Steven English, Williams Head of Creative Services. "With industry-leading products, a renowned brand and a thriving community of gamers, Razer is a natural partner for Williams as we build our name in the world of gaming and esports. Team Razer and Williams Esports are all about elite competition. Our team and players will benefit from using the top products on the market in pursuit of world championship victories, and we'll work closely with Razer to produce incredible story-telling along the way."



The Williams Esports programme has a roster of more than 25 of the world’s elite drivers, competing in 10 racing games across all three platforms, already reaching audiences in the millions and winning multiple titles across a wide spectrum of races and platforms.

By working with Team Razer, Williams Esports drivers will play an important role in the development and testing of new Razer products. With Williams’ rich history in motorsports and their drivers’ first-hand experience of what it takes to succeed at the highest levels, Williams

Esports will provide valuable feedback to further perfect Razer's portfolio of high-quality gaming peripherals.

As part of the sponsorship deal, Razer and Williams Esports will run several joint social media campaigns to engage with fans of both companies, including giveaways and co-promotional and branding activities.

For more information about Team Razer, visit <https://www2.razer.com/team>.

For more information about Williams Esports, visit <https://www.williamsf1.com/esports>.

ABOUT RAZER

Razer™ is the world's leading lifestyle brand for gamers.

The triple-headed snake trademark of Razer is one of the most recognized logos in the global gaming and esports communities. With a fan base that spans every continent, the company has designed and built the world's largest gamer-focused ecosystem of hardware, software and services.

Razer's award-winning hardware includes high-performance gaming peripherals, Blade gaming laptops and the acclaimed Razer Phone.

Razer's software platform, with over 50 million users, includes Razer Synapse (an Internet of Things platform), Razer Chroma (a proprietary RGB lighting technology system), and Razer Cortex (a game optimizer and launcher).

In services, Razer zGold is one of the world's largest virtual credit services for gamers. Razer Pay is the e-wallet designed for youth and millennials, and Razer Game Store is the only games download store that offers rewards for gamers.

Founded in 2005 and dual-headquartered in San Francisco and Singapore, Razer has 15 offices worldwide and is recognized as the leading brand for gamers in the USA, Europe and China. Razer is listed on the Hong Kong Stock Exchange (Stock Code: 1337).

ABOUT WILLIAMS ESPORTS:

Williams is one of the world's leading Formula 1 teams. It exists purely to race in the top echelon of motor racing, where it has been winning grands prix for more than three decades. The Williams name has been synonymous with top-level motorsport since the 1970s, and has won 16 FIA Formula One World Championship titles – nine for constructors and seven for drivers. It remains the second most successful constructor in F1 history.

Williams Esports was launched in 2018, as the team made its first entry into virtual racing, a burgeoning industry providing both new and existing fans with opportunities to engage in a diverse and accessible arena. The Williams Esports programme has a roster of more than 25 of the world's elite drivers, competing in 10 racing games across all three platforms, already reaching audiences in the millions and winning multiple titles.

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