

FOR IMMEDIATE RELEASE



Exclusive Razer Parachute for Razer zGold Users in PUBG MOBILE



(Hong Kong, 26 October 2018) – Razer™ (“Razer” or the “Company”, HKEX stock code: 1337), the world’s leading lifestyle brand for gamers is pleased to announce that as part of Razer zGold’s partnership with the wildly popular PUBG MOBILE, gamers will be able to score a Razer-themed parachute along with other exclusive deals if they use Razer zGold to top up UC (Unknown Cash).

Razer zGold has been a partner with PUBG Mobile, since mid-September. As part of the latest promotion, gamers can “drop in with style” by simply topping up 1,750 UC (US\$24.99) using Razer zGold and score a Razer Parachute. On top of that, every Razer zGold spent earns gamers Razer zSilver, the loyalty reward points for redeeming Razer gear, discount vouchers, exclusive products and more.

Razer zGold is one of the largest virtual credits for gamers around the world. Thanks to its extensive physical network with over 1 million distribution points, Razer zGold is pre-eminent in areas such as Southeast Asia where credit card penetration is low.

Razer zGold gives access to users to over 2,500 gaming titles and live streaming platforms. The Company expects to see more game and digital media companies to join the Razer zGold platform as they seek to expand their presence in emerging markets such as the fast-growing Southeast Asia market.

For the six months ended 30 June 2018, Razer zGold virtual credits made up the majority of Razer’s Services business revenues, which was US\$17.0 million with a gross profit margin of 63.4%.

SCORE A RAZER PARACHUTE

when you top up UC with Razer zGold.

74 UC (US \$0.99)	210 UC (US \$2.99)	700 UC (US \$9.99)
1,750 UC (US \$24.99)	3,500 UC (US \$49.99)	7,000 UC (US \$99.99)

TOP CHOICE

zvault.razer.com

PLAYERUNKNOWN'S BATTLEGROUNDS MOBILE

PUBG MOBILE | Razer zGold Promotion

Drop in with style: Score a Razer Parachute

PROMOTION DETAILS

Land and win with style

To all Razer and PUBG MOBILE fans, the wait is over - you can now score an exclusive Razer Parachute and start your game like a winner. Simply top up your Razer zGold to get started

zvault.razer.com

INSTRUCTIONS

- Create Account or Sign In to zVault. Complete both email and zVault 3-Step Verification process.
- Go to the **PUBG MOBILE webshop** and select your region. If your country is not on the list, select "Others".
- Log in using your Player ID or with your Facebook account.
- Click on "Pay with Razer" and select the denomination you wish to purchase.
- As you are already logged in, you will go straight to order summary and checkout your selected UC amount.

pay.pubgm.com

Others Sign in

Direct Top-up zGold-Wallet

Pay with Razer

Select an amount

× 70 +4 One time offer	0.99 USD
Gift: SuperiorCrateCouponscraps×1	
× 210 +11 One time offer	2.99 USD
Gift: SuperiorCrateCouponscraps×3	
× 700 +70 One time offer	9.99 USD
Gift: SuperiorCrateCoupon×1	
× 1750 +263 One time offer	24.99 USD
Gift: RazerGamerParachute*1+SuperiorCrateCoupon*4×1	

pay.zvault.razer.com

ORDER SUMMARY

zGold Balance: 0 zGold

Pay with Razer

	x 1	2 499 zGold
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Order Total: **2 499** zGold

Total Bonus: **2 499 zSilver**

ABOUT RAZER

Razer™ is the world's leading lifestyle brand for gamers.

The triple-headed snake trademark of Razer is one of the most recognized logos in the global gaming and esports communities. With a fan base that spans every continent, the company has designed and built the world's largest gamer-focused ecosystem of hardware, software and services.

Razer's award-winning hardware includes high-performance gaming peripherals, Blade gaming laptops and the acclaimed Razer Phone.

Razer's software platform, with over 50 million users, includes Razer Synapse (an Internet of Things platform), Razer Chroma (a proprietary RGB lighting technology system), and Razer Cortex (a game optimizer and launcher).

In services, Razer zGold is one of the world's largest virtual credit services for gamers. Razer Pay is the e-wallet designed for youth and millennials, and Razer Game Store is the only games download store that offers rewards for gamers.

Founded in 2005 and dual-headquartered in San Francisco and Singapore, Razer has 15 offices worldwide and is recognized as the leading brand for gamers in the USA, Europe and China. Razer is listed on the Hong Kong Stock Exchange (Stock Code: 1337).

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RAZER

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Razer – For Gamers. By Gamers.™

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