

**For Immediate Release**



## **EXPANDED RAZER BLADE 15 LINEUP**

*The award-winning Razer Blade 15 gaming laptop is now available with Ethernet and dual storage at lower starting prices. A limited edition Mercury White model transforms the aesthetics of gaming laptops*

**(Hong Kong, 11 October 2018)** – Razer, the world’s leading lifestyle brand for gamers, announced a new base model, as well as a limited edition of its bestselling Razer Blade 15 gaming laptop, to meet the demands of esports athletes and creative professionals at a lower starting price.

### **Razer Blade 15 – New Base Model**



The new Razer Blade 15 base model rises to the call from gamers for more storage and connectivity in the world’s smallest 15.6-inch gaming laptop. The currently available advanced model will be joined by this new base model, providing two tiers of performance and features within the Razer Blade 15 product range.

The Razer Blade 15 base model includes a dual storage configuration with a m.2 SSD + 2.5-inch HDD, providing both blazing speed and generous storage capacity. Users looking for even more storage will be able to upgrade both storage components.

This model of the Razer Blade 15 offers a new single-zone RGB keyboard that supports full key backlighting Powered by Razer Chroma™. The 0.78-inch thin chassis accommodates a Gigabit Ethernet port for enhanced connectivity, while allowing for a bespoke heat pipe thermal management system.

Gamers can enjoy the signature Razer CNC aluminum chassis, an NVIDIA® GeForce® GTX 1060 Max-Q design graphics card, an 8<sup>th</sup> Gen Intel® Core™ i7-8750H 6 core processor, 16 GB of upgradable system memory, and a 15.6-inch thin bezel Full HD (1920 x 1080) 60 Hz refresh rate display, starting at US\$1,599.

The Razer Blade 15 base model configurations will be available for purchase on October 10, 2018 in the US, Canada and China from Razer.com and select retailers. It will become available in several European and Asia-Pacific countries in November 2018 from Razer.com and select retailers.

### **Razer Blade 15 - Mercury White Limited Edition**



The new Mercury White limited edition of the Razer Blade 15 offers fans a contrasting aesthetic to other gaming laptops, and packs in the power and performance that critics have raved about since the laptop's introduction earlier this year.

The Razer Blade 15 Mercury White Edition will come in a matte white finish with black USB ports and a non-illuminated, tone-on-tone Razer logo. The Razer Blade line traditionally offered a matte black finish, green USB ports and an illuminated green Razer logo.

The Razer Blade 15 has dominated the gaming laptop landscape with its innovative vapor chamber cooling, individually lit RGB backlit keys and compact CNC aluminum chassis. Powered by 8<sup>th</sup> gen Intel Core i7 processors and NVIDIA GeForce GTX 1060 or 1070 Max-Q design graphics, you can go head to head with the competition at esports tournaments with sheer gaming prowess on tap.

Limited quantities will be available for purchase in Q4 2018 as an exclusive direct from Razer in the US and Canada, and at selected retailers in China.

Razer Co-founder and CEO Min-Liang Tan said the following: "With the Razer Blade 15 we created the world's smallest 15.6-inch gaming laptop and set a new precedent for the ideal mobile gaming experience. We listened to feedback from our fans and we have expanded on that experience with a new color option, Ethernet capability, more storage configurations and a more affordable price."

For more information, visit [razer.com/blade](https://www.razer.com/blade).

## Images:

[Product Images – For digital screens \(websites, mobile, social media\)](#)

## ABOUT THE RAZER BLADE 15 BASE MODEL

### Specifications:

- 8th Gen Intel® Core™ i7-8750H processor, 6 Cores / 12 Threads, 2.2 GHz/4.1 GHz (Base/Max Turbo), 9 MB Cache
- 15.6-in. Full HD 60 Hz (1920 x 1080), 100% sRGB, matte screen w/ 4.9 mm bezel, factory calibrated
- NVIDIA® GeForce® GTX 1060 Max-Q design (6 GB GDDR5 VRAM, Optimus™ Technology)
- 16 GB Dual-Channel system memory (DDR4, 2667 MHz), 32 GB maximum support
- Storage Options, expandable (1x m.2, 1x 2.5-inch)
  - 128 GB SSD (SATA-III) + 1 TB HDD (5400 rpm)
  - 256 GB SSD (NVMe PCIe 3.0 x4) + 2 TB HDD (5400 rpm)
- Windows® 10 Home (64-bit)
- Gigabit Ethernet
- Intel® Wireless-AC 9260 (IEEE 802.11a/b/g/n/ac, and Bluetooth® 5 connectivity)
- Mobile Intel® HM370 Chipset
- Thunderbolt™ 3 (USB-C™)
- 3x USB 3.1
- Mini DisplayPort 1.4
- Full key, single-zone RGB Powered by Razer Chroma™ anti-ghosting keyboard
- Glass touchpad (Microsoft Precision Touchpad)
- Razer Synapse 3 compatible
- HDMI 2.0 audio and video output
- Built-in front firing stereo speakers
- 3.5 mm headphone/microphone combo port
- Built-in webcam (1 MP / 720p) with array microphone
- Intel® Platform Trust Technology (Intel® PTT) security embedded
- Built-in 65 Wh rechargeable lithium-ion polymer battery, NVIDIA® Optimus™ support (up to 6 hours)
- Kensington™ Security Slot
- 0.78 in. / 19.9 mm (Height) x 13.98 in. / 355 mm (Width) x 9.25 in. / 235 mm (Depth)
- Approximately 4.48 lbs. / 2.03 kg
- Compact 180 W power adapter

## Price:

Full HD 60Hz with NVIDIA GeForce GTX 1060 Max-Q design and 128 GB SSD + 1 TB HDD – HK  
\$13,799

Full HD 60Hz with NVIDIA GeForce GTX 1060 Max-Q design and 256 GB SSD + 2 TB HDD – HK  
\$15,299

## **ABOUT THE RAZER BLADE 15 MERCURY WHITE LIMITED EDITION**

### Specifications:

- 8th Gen Intel® Core™ i7-8750H Processor (6 Cores / 12 Threads, 2.2 GHz / 4.1 GHz)
- 15.6-inch Full HD 144 Hz (1920 x 1080), 100% sRGB, matte screen w/ 4.9 mm bezel, factory calibrated
- GPU
  - NVIDIA® GeForce® GTX 1060 Max-Q design (6 GB GDDR5 VRAM, Optimus™ Technology) OR
  - NVIDIA® GeForce® GTX 1070 Max-Q design (8 GB GDDR5 VRAM, Optimus™ Technology)
- 16 GB Dual-Channel system memory (DDR4, 2667 MHz), 32 GB maximum support
- 512 GB PCIe SSD, 2 TB maximum support
- Windows® 10 (64-bit)
- Intel® Wireless-AC 9260 (802.11a/b/g/n/ac) and Bluetooth 5
- Thunderbolt™ 3 (USB-C) x 1
- USB 3.1 port x 3 (SuperSpeed)
- Mini Display Port 1.4
- Per key RGB Powered by Razer Chroma™ anti-ghosting keyboard
- Glass touchpad (Microsoft Precision Touchpad)
- Razer Synapse 3 compatible
- HDMI 2.0b audio and video output
- Built-in front firing stereo speakers
- 3.5 mm headphone/microphone combo port
- Built-in webcam (1 MP/720p) with array microphone
- Intel® Platform Trust Technology (Intel® PTT) security embedded
- Built-in 80 Wh rechargeable lithium-ion polymer battery, NVIDIA® Optimus™ support (up to 6 hours)
- Specifications
  - [GeForce GTX 1060] 0.66 in. / 16.8 mm (Height) x 13.98 in. / 355 mm (Width) x 9.25 in. / 235 mm (Depth)
  - [GeForce GTX 1070] 0.68 in. / 17.3 mm (Height) x 13.98 in. / 355 mm (Width) x 9.25 in. / 235 mm (Depth)
- Approximately 4.56 lbs. / 2.07 kg
- Compact 200 W/230 W power adapter

### **Price:**

Full HD 144 Hz with NVIDIA GeForce GTX 1060 Max-Q design and 512GB SSD – US \$2,199

Full HD 144 Hz with NVIDIA GeForce GTX 1070 Max-Q design and 512GB SSD – US \$2,599

## **ABOUT RAZER**

Razer™ is the world's leading lifestyle brand for gamers.

The triple-headed snake trademark of Razer is one of the most recognized logos in the global gaming and esports communities. With a fan base that spans every continent, the company has designed and built the world's largest gamer-focused ecosystem of hardware, software and services.

Razer's award-winning hardware includes high-performance gaming peripherals, Blade gaming laptops and the acclaimed Razer Phone.

Razer's software platform, with over 50 million users, includes Razer Synapse (an Internet of Things platform), Razer Chroma (a proprietary RGB lighting technology system), and Razer Cortex (a game optimizer and launcher).

In services, Razer zGold is one of the world's largest virtual credit services for gamers. Razer Pay is the e-wallet designed for youth and millennials, and Razer Game Store is the only games download store that offers rewards for gamers.

Founded in 2005 and dual-headquartered in San Francisco and Singapore, Razer has 15 offices worldwide and is recognized as the leading brand for gamers in the USA, Europe and China. Razer is listed on the Hong Kong Stock Exchange (Stock Code: 1337).

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**Razer – For Gamers. By Gamers.™**

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