

For Immediate Release



APPOINTMENT OF LI MENG LEE AS CHIEF STRATEGY OFFICER OF RAZER

Appointment of Senior Evercore Banker to Add Management Depth to Razer

(HONG KONG, SAN FRANCISCO, Calif., March 22, 2018) – Razer™, (“Razer” or the “Company”, HKEX stock code: 1337), the leading global lifestyle brand for gamers, today announced the appointment of Li Meng Lee as Chief Strategy Officer, a new position within the organization. Mr. Lee will report directly to Min-Liang Tan, Razer Co-founder and CEO.

In his role, Mr. Lee will support Mr. Tan in the development and execution of the Company’s ongoing corporate strategy. He will focus on driving Razer’s strategic initiatives, including mergers and acquisitions, investments, partnerships and further penetration into broader entertainment segments, to advance buildout of Razer’s ecosystem of hardware, software and services.

“Li Meng has been Razer’s trusted advisor over the years through his involvement in our fundraising efforts and as a key banker for our successful initial public offering last year,” says Mr. Tan. “He is a remarkably creative thinker and we are delighted to finally have him onboard as a key senior member of Team Razer.

“Li Meng has already had a deep understanding of our business and his appointment is a natural evolution of that relationship. He brings over 15 years of corporate finance experience in mergers and acquisitions, as well as capital markets advisory and an invaluable network of contacts. His appointment is an integral part of our commitment that Razer continues to extend the reach of our brand and leadership position by capturing the enormous opportunities available in the fast-growing global games and digital entertainment industries through strategic partnerships and investments.”

Prior to joining Razer, Mr. Lee was a Managing Director at Evercore Singapore, the leading global independent investment banking advisory firm. He was part of the initial team as the Singapore office commenced operations in 2013, which was awarded The Asset magazine’s “Best M&A House in

Singapore” distinction for the past three consecutive years. Most recently, Mr. Lee was a senior and key member of the Evercore Singapore team that led the series C and D fundraisings and initial public offering of Razer on the Hong Kong Stock Exchange as exclusive financial advisor. He previously held senior positions as Head of Singapore Debt Capital Markets at ANZ, Principal at CMIA Capital Partners, and Vice President at J.P. Morgan, where he served for eight years.

“I have been a huge Razer fan since the early years and it was truly an honor and privilege to have been deeply involved in the journey of bringing Razer to the international capital markets via its initial public offering on the Hong Kong Stock Exchange,” says Mr. Lee. “This appointment is an excellent opportunity for me to continue the work that I was accomplishing with Min and the team. I look forward to leveraging my network and experience to identify and execute on new opportunities for Razer, to help grow and expand its industry-leading ecosystem, solidifying Razer’s position as the world’s leading lifestyle brand for gamers.”

With respect to Evercore’s ongoing involvement with Razer, Tan said, “Razer continues to evaluate and execute on growth opportunities through investments and partnerships, and we are proud to reaffirm a close relationship with Evercore led by Keith Magnus, Chairman of Evercore, Asia. The firm was instrumental in assisting us launch one of the most successful technology initial public offerings in 2017. We hope to work with Keith and Evercore on our most important strategic initiatives, and we look forward to extending that relationship for the long term.”

Mr. Magnus said, “Over the years, Evercore is honored to have had the opportunity to be an integral part of Razer’s evolution from a private company to a listed company in Hong Kong. We look forward to working with Li Meng in his new capacity, who is a great addition to Team Razer, as we maintain our strong level of commitment to our ongoing relationship with Razer as their close strategic and capital markets advisor. We are excited also to be working with Min and Razer as he continues to expand the company’s ecosystem and roll out more category-defining products and services to its users. We are grateful to Li Meng for all his contributions and wish him all the best in his new role at Razer.”

About Razer

Razer™ is the world's leading lifestyle brand for gamers.

The triple-headed snake trademark of Razer is one of the most recognized logos in the global gaming and esports communities. With a fan base that spans every continent, the company has designed and built the world's largest gamer-focused ecosystem of hardware, software and services.

Razer's award-winning hardware includes high-performance gaming peripherals, Blade gaming laptops and the acclaimed Razer Phone.

Razer's software platform, with over 40 million users, includes Razer Synapse (an Internet of Things platform), Razer Chroma (a proprietary RGB lighting technology system), and Razer Cortex (a game optimizer and launcher).

Razer services include Razer zGold, one of the world's largest virtual credit services for gamers, which allows gamers to purchase virtual goods and items from over 2,500 different games.

Founded in 2005 and dual-headquartered in San Francisco and Singapore, Razer has nine offices worldwide and is recognized as the leading brand for gamers in the USA, Europe and China. Razer is listed on the Hong Kong Stock Exchange (Stock Code: 1337).

For further information, please contact:

Razer

Hong Kong

Canny Lo

Email: canny.lo@razer.com

Americas

Alain Mazer

Email: alain.mazer@razer.com

Instinctif Partners

Crystal Chan

Tel: +852 2884 3301

Mobile: +852 9122 9008

Email: crystal.chan@instinctif.com

Jimmy Chan

Tel: +852 2868 0546

Mobile: +852 9439 8408

Email: jimmy.chan@instinctif.com

Razer - For Gamers. By Gamers.™

###